# Lesson Plan

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| Title | Enter title |
| Subject | Enter subject |
| Author | Enter author |
| Grade level | Enter grade level |
| Time duration | Enter time duration |
| Overview | Enter overview |
| Objective | Enter objective |
| Materials | Enter materials |
| Activities and procedures | Enter activities and procedures |
| Conclusions | Enter conclusions |
| Extra credit | Enter extra credit |

SEO

1. Overview
2. What is SEO
3. Reading Search Engine result pages
4. Setting SEO Expectations
5. How SEO affects your business
6. Keywords: The Foundation Of SEO
7. Why Do We Need Key Research Plan
8. How to Research Keywords
9. Tools to Help You Analyze Keywords
10. Understanding Keyword Attributes
11. Understanding Keyword Distribution
12. Ongoing Keyword Evaluation
13. Content Optimization: How Search Engines and People View Web Pages.
14. Understanding content Optimization
15. Optimizing Site Structure
16. Recognizing Different Types of Content
17. Optimizing Textual Page Elements
18. Optimizing Non-text Components of a webpage
19. Analyzing Content Quality
20. Exploring the benefits of user-generated content
21. Optimizing for Personalized search
22. Content Optimization: Technical SEO
23. Long-Term Content Planning
24. Link-Building Strategies
25. Measuring SEO Effectiveness
26. SEO for Ecommerce
27. Leveraging Local SEO
28. Mobile SEO